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## **Coefficient Inequalities for** *p***-Valent Functions**

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**Abstract.** In the present paper, the authors introduce a new subclass of *p*-valent analytic functions with complex order defined on the open unit disk  $\mathbb{U} = \{z: z \in \mathbb{C} \text{ and } |z| < 1\}$  and obtain coefficient inequalities for the functions in these class. Application of these results for the functions defined by the convolution are also obtained.

Key Words: *p*-valent function, subordination, coefficient inequalities, convolution.

AMS Subject Classifications: 30C45

## **1** Introduction and definition

Let  $A_p(p \in \mathbb{N} := \{1, 2, 3, \dots\})$  be the class of functions f(z) of the form

$$f(z) = z^p + \sum_{n=p+1}^{\infty} a_n z^n \tag{1.1}$$

that are regular and *p*-valent in the open unit disk

$$\mathbb{U} = \{ z : z \in \mathbb{C} \text{ and } |z| < 1 \}.$$

In particular, for n = 1, we write  $A_1 = A$ .

For the functions f(z) given by (1.1) and g(z) given by

$$g(z)=z^p+\sum_{n=p+1}^{\infty}b_nz^n,$$

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their convolution (or Hadamard product) denoted by f \* g, is defined by

$$(f*g)(z) = z^p + \sum_{n=p+1}^{\infty} a_n b_n z^n$$

For two analytic functions f and g, the function f is subordinate to g, written as  $f(z) \prec g(z)$  ( $z \in \mathbb{U}$ ), if there exists a Schwarz function w, which (by definition) is analytic in  $\mathbb{U}$  with w(0)=0 and |w(z)|<1 such that f(z)=g(w(z)) ( $z\in\mathbb{U}$ ). It follows from this definition that

$$f(z) \prec g(z) \Longrightarrow f(0) = g(0) \text{ and } f(\mathbb{U}) \subset g(\mathbb{U})$$

In particular, if the function g is univalent in  $\mathbb{U}$ , then we have the following equivalence relation (see [9]).

$$f(z) \prec g(z)(z \in \mathbb{U}) \iff f(0) = g(0) \text{ and } f(\mathbb{U}) \subset g(\mathbb{U}).$$

Let  $\phi(z)$  be analytic function in  $\mathbb{U}$  with  $\phi(0)=1$ ,  $\phi'(0)>0$  and  $\Re\{\phi(z)\}>0$  which maps the open unit disk  $\mathbb{U}$  onto a region starlike with respect to 1 and is symmetric with respect to the real axis. In [1] Ali et al. defined and introduced the class  $S_{b,p}^*(\phi)$  to be the class of function in  $f \in \mathcal{A}_p$  for which

$$1 + \frac{1}{b} \left( \frac{zf'(z)}{pf(z)} - 1 \right) \prec \phi(z), \quad (z \in \mathbb{U}, \quad b \in \mathbb{C} \setminus \{0\}),$$

and the corresponding class  $C_{b,p}(\phi)$  of all functions in  $f \in A_p$  for which

$$1+\frac{1}{b}\left(\frac{1}{p}\left(1+\frac{zf''(z)}{f'(z)}\right)-1\right)\prec\phi(z),\quad(z\in\mathbb{U},\quad b\in\mathbb{C}\setminus\{0\}).$$

Further, they also defined and studied the following classes:

$$R_{b,p}(\phi) = \left\{ f \in \mathcal{A}_p : 1 + \frac{1}{b} \left( \frac{f'(z)}{pz^{p-1}} - 1 \right) \prec \phi(z), \ z \in \mathbb{U}, \ b \in \mathbb{C} \setminus \{0\} \right\},$$
$$L_p^M(\alpha, \phi) = \left\{ \frac{1 - \alpha}{p} \frac{zf'(z)}{f(z)} + \frac{\alpha}{p} \left( 1 + \frac{zf''(z)}{f'(z)} \right) \prec \phi(z), \ z \in \mathbb{U}, \ \alpha \ge 0 \right\},$$

and

$$M_p(\alpha,\phi) = \left\{ f \in \mathcal{A}_p : \frac{1}{p} \left( \frac{zf'(z)}{f(z)} \right)^{\alpha} \left( 1 + \frac{zf''(z)}{f'(z)} \right)^{1-\alpha} \prec \phi(z), \ z \in \mathbb{U}, \ \alpha \ge 0 \right\}.$$

Further, Ramachandran et al. [5] introduced the class  $R_{p,b,\alpha,\beta}(\phi)$  to be the class of function in  $f \in A_p$  for which

$$1 + \frac{1}{b} \left[ (1 - \beta) \left( \frac{f(z)}{z^p} \right)^{\alpha} + \beta \frac{z f'(z)}{p f(z)} \left( \frac{f(z)}{z^p} \right)^{\alpha} - 1 \right] \prec \phi(z), \quad (b \in \mathbb{C} \setminus \{0\}, \ 0 \le \beta \le 1, \ \alpha \ge 0).$$